

Lim Yeow Choon

From: Sock Lip LIM [LIM_Sock_Lip@nyp.gov.sg]
Sent: 2010年2月19日星期五 8:09
To: limyc@newform.com.sg
Subject: NewFresh

Dear Mr Lim,

I am the husband of Jean – your wife's colleague. I am writing to thank you for the deodoriser. Having used for a month, I find your product effective in keeping the air in the car fresh. Here is a short recommendation. Free free to use it as you deem fit.

NewFresh is an innovative product that utilises the excellent absorption property of bamboo charcoal to eliminate smells. Installed in my 1.6L Nissan Sunny, foul smell can be get rid off in minutes. I prefer this to those deodorisers that use perfume – they simply cover up the unpleasing smell instead of getting rid of it. I have used for a month and the air in my car is fresh and clean. Bamboo charcoal, being high in porosity, absorbs moisture when the humidity is high. When the air is dry, the charcoal discharges the moisture, thus adjusting the humidity of the air in the car.

NewFresh uses a dc fan to circulate air through the charcoal. Drawing 0.5A, NewFresh will not tax on your car battery.

NewFresh is a 'green' and natural way to keep the air of your environment fresh.

I have 2 observations:

1. The base-cover tends to detach.
2. The adhesive seems to be affected by the heat. It came off after a few days. A mechanism to attach the deodoriser to the air-con vent would be good.

Once again, thank you and may this product be successful.

Regards,
Lim Sock Lip
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